

In Wake of Olympics Snub, MLB Touts World Baseball Classic

Written by Maury Brown
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When [news broke earlier today](#) that the IOC had denied baseball's reinstatement into the 2016, [there was a comment saying](#) , "Why do we need baseball in the Olympics when we have the World Baseball Championship?"

Apparently, Major League Baseball agrees.

The league issued the following statement regarding the International Olympic Committee's decision today:

"Baseball has enjoyed great international growth in recent years and today's decision by the IOC will not deter us from continuing our efforts to grow the game globally. The World Baseball Classic, which is the world's premier international baseball tournament, is the cornerstone of our global effort and we will work hard to make it even bigger and better in 2013 and beyond."

The key here is "bigger." For those that followed the WBC closely, it was a smash at the international level. Bringing in other countries may be the key.

However, it's the Olympics. The problem with it has been that it takes place in the middle of MLB's season; a difficult scheduling matter. If there were scheduling solutions that would have allowed for MLB's premiere talent to play in the Olympics, they surely would have leapt at the opportunity.

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For more on the IBAF's efforts to have baseball reinstated into the Olympics, [see The Biz of Baseball interview with Dr. Harvey Schiller](#)



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[Brown's full bio is here.](#)

He looks forward to your comments via email and can be

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