

AirTran Airways Signs Former Braves Pitcher Tom Glavine to Endorsement Deal

Written by Maury Brown
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AirTran Airways, a subsidiary of AirTran Holdings, Inc. (NYSE: AAI), announced today the signing of two-time Cy Young Award winner, **Tom Glavine**, who will be featured in radio spots and high-impact billboards across the Atlanta area.

"Tom Glavine is one of the greatest pitchers to ever play professional baseball and we are excited and honored to have him join the AirTran team," said Tad Hutcheson, AirTran Airways' vice president of marketing and sales. "Glavine's accomplishments both on and off the field exemplify excellence, leadership and a commitment to community. These attributes represent the AirTran Airways brand and the service we offer our passengers every day."

Since his major league debut in 1987, Glavine has amassed a 305 career wins and 2,607 strikeouts. He is a nine-time All-Star and the 1995 World Series Most Valuable Player.

Glavine joins several high-profile sports endorsers on the AirTran Airways' roster, including: quarterbacks Matt Ryan and Donovan McNabb, hockey stars Ilya Kovalchuk and Kari Lehtonen, baseball all-star Ryan Braun and IndyCar racer Danica Patrick.

Source: AirTran Airways

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