

Baseball Fans Rejoice as MLB.com's At Bat 13 Is Released

Written by Maury Brown
Friday, 22 February 2013 00:20



The NFL may rule television ratings, but when it comes to digital media and sports, Major League Baseball is king. MLB Advanced Media has become a gold-standard that other leagues try and emulate, and the digital-rights arm of baseball has ruled the mobile app world.

So, when the latest version of Apple's highest-grossing app, MLB.com's At Bat 13 is released, fans take notice. It's out, and with it, Spring Training is not far behind.

The latest offering released on Thursday sports new functionality, is cross-platform, and hosts a new mobile platform.

As was the case last year, you can download it for free if you are a MLB.TV Premium subscriber. Unlocking all the features requires an MLB.TV Premium subscription which runs \$129.99 for the season, or you can get it for \$24.99 a month. Fans also may subscribe to MLB.com At Bat 13 for the one-time annual fee of \$19.99, covering the entire season through the World Series. iOS users may pay \$2.99/month with the recurring billing offer. A nice touch this year is that those that had At Bat last season will not need to download a whole new version if on Apple platforms, as in years past. A push update was released, and users that upgrade simply need to provide MLB.TV Premium subscription details or opt for the "Lite" version.

As mentioned, it's an MLB.TV sub, so you'll be able to watch on your computer, or other supported devices such as Xbox 360, Sony Playstation 3 system, Apple TV, WD TV, Roku, internet connected Panasonic, Samsung and LG TVs and Blue-Ray players, as well as Boxee (

Baseball Fans Rejoice as MLB.com's At Bat 13 Is Released

Written by Maury Brown
Friday, 22 February 2013 00:20

[see the full list of MLB.TV Premium supported devices](#)

).

New for this year is a new platform that will be available and was announced in January in the form of BlackBerry Z10. Those users will have to wait until Opening Day, rather than iOS mobile platforms such as iPhone, iPad, iPod Touch, Android phones and tablets, and Kindle Fire getting updates for Spring Training.

It took some time, but live streaming video is across all the supported platforms, although MLB.com states that details on the BlackBerry Z10 will be forthcoming by the start of the regular season.

NEW FOR 2013 (Spring Training update only; Opening Day update coming soon)

- Multi-platform live audio access for At Bat 13 subscribers, offering account portability to listen to live games on Mac/PC desktops and laptops
- Universal iOS and Android support for At Bat 13 subscribers, full feature accessibility across all supported smartphones and tablets
- Sortable batting, pitching and fielding statistics (iPad and Android tablets)
- Re-designed individual team pages (iPhone and Android phones)
- Updated news section interface (iPhone and Android phones)
- Expanded video highlight integration (iPhone and Android phones)
- Classic games video library archive (all devices)
- Re-architected app navigation (all devices)
- Additional push notification options (iPhone)
- Favorite team enhancements (iPad and Android tablets)
- Searchable video highlight library expansion to include access to complete video archives (all devices)
- In-app annual subscription purchase (Google Play)

SPRING TRAINING FEATURES

- Watch live streaming of more than 200 available Spring Training games with a subscription to MLB.TV Premium (iPhone, iPad, select Android phones & tablets)
- Listen live to available Spring Training radio broadcasts (all)
- Track league-wide scoreboards and batter-by-batter action for every game (all)

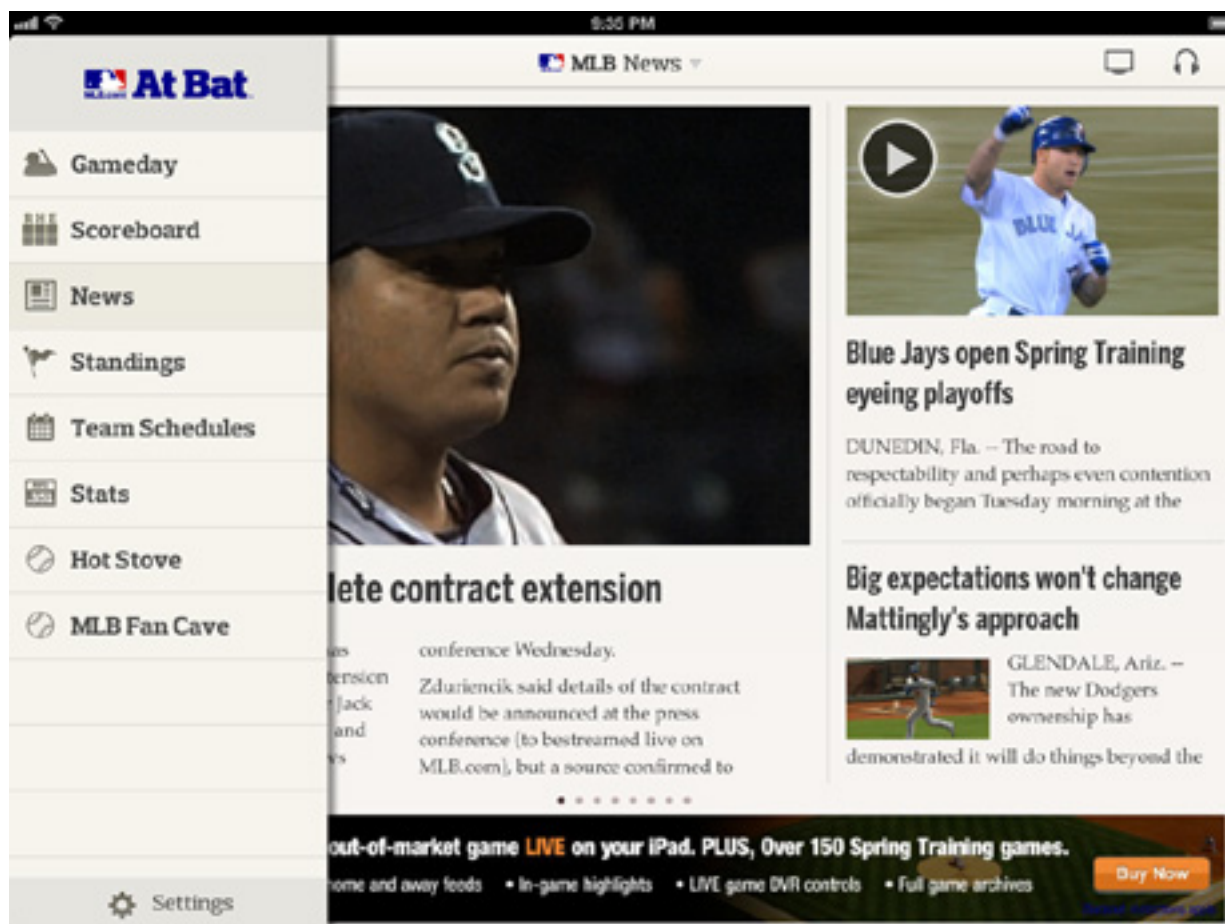
Baseball Fans Rejoice as MLB.com's At Bat 13 Is Released

Written by Maury Brown

Friday, 22 February 2013 00:20

- Breaking news, schedules and interactive rosters and players stats for every team (all)
- Full-season schedule calendars (all)

iPad Images



Baseball Fans Rejoice as MLB.com's At Bat 13 Is Released

Written by Maury Brown
 Friday, 22 February 2013 00:20

6:24 PM

MLB.com Player Stats

Search Stats

2012 MLB Player Batting | Regular Season

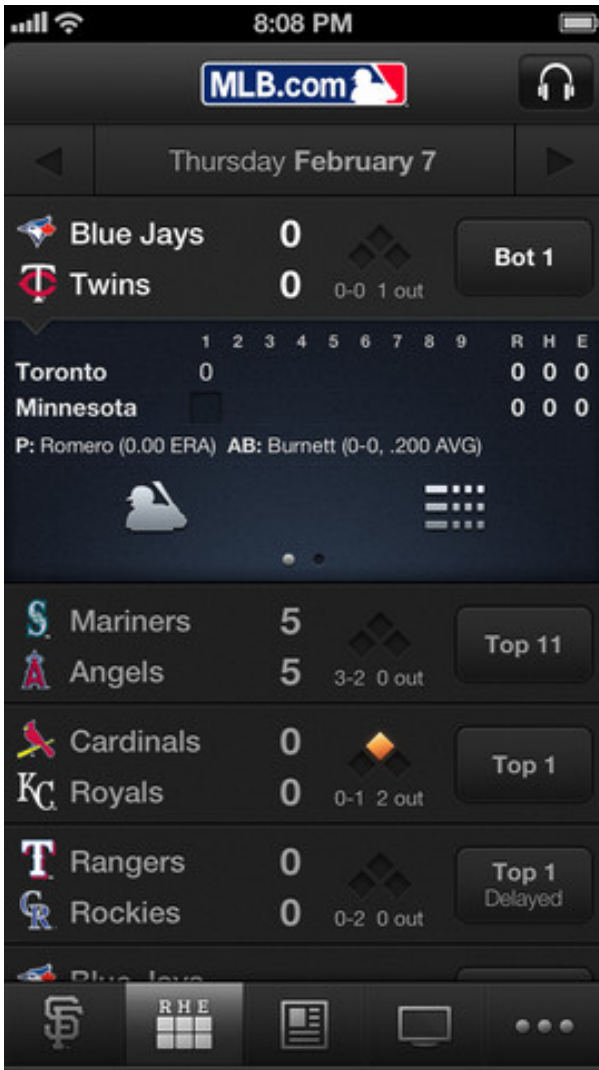
PLAYER	TEAM	POS	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	CS	AVG	OBP	SLG	OPS	
1	Posley, B	SF	C	148	530	78	178	39	1	24	103	60	96	1	1	.336	.408	.549	.957
2	Cabrera, M	DET	3B	161	622	100	205	40	0	44	139	66	98	4	1	.330	.393	.606	.999
3	McCutchen, A	PIT	CF	157	593	107	194	29	6	31	96	70	132	20	12	.327	.400	.503	.903
4	Trout, M	LAA	CF	139	559	129	182	27	8	30	83	67	139	49	5	.326	.399	.564	.963
5	Beltre, A	TEX	3B	156	604	95	194	33	2	36	102	36	82	1	0	.321	.359	.561	.921
6	Braun, R	MIL	LF	154	598	108	191	36	3	41	112	63	128	30	7	.319	.391	.555	.947
7	Mauer, J	MIN	C	147	545	81	174	31	4	10	85	90	88	8	4	.319	.416	.446	.861
8	Jeter, D	NYN	SS	159	683	99	216	32	0	15	58	45	90	9	4	.316	.362	.429	.791
9	Molina, Y	STL	C	138	505	65	159	28	0	22	76	45	55	12	3	.315	.373	.501	.874
10	Felder, P	DET	1B	162	581	83	182	33	1	30	108	85	84	1	0	.313	.412	.528	.940
11	Hunter, T	LAA	CF	140	534	81	167	24	1	16	92	38	133	9	1	.313	.365	.451	.817
12	Butler, B	KC	DH	161	614	72	192	32	1	29	107	54	111	2	1	.313	.373	.510	.882
13	Cane, R	NYN	2B	161	627	105	196	48	1	33	94	61	96	3	2	.313	.379	.550	.929
14	Pacheco, J	COL	3B	132	475	51	147	32	3	5	54	22	61	7	2	.309	.341	.421	.762
15	Craig, A	STL	1B	119	469	76	144	35	0	22	92	37	89	2	1	.307	.354	.522	.876
16	Scutaro, M	SF	2B	156	620	87	190	32	4	7	74	40	49	9	4	.306	.348	.405	.753
17	Wright, D	NYN	3B	156	581	91	178	41	2	21	93	81	112	15	10	.306	.391	.462	.883
18	Jay, J	STL	CF	117	443	70	135	22	4	4	40	34	71	19	7	.305	.373	.460	.773
19	Murphy, D	TEX	LF	147	457	61	139	29	3	15	61	34	74	10	3	.304	.360	.479	.839

iPhone/iPod Touch images



Baseball Fans Rejoice as MLB.com's At Bat 13 Is Released

Written by Maury Brown
Friday, 22 February 2013 00:20



Baseball Fans Rejoice as MLB.com's At Bat 13 Is Released

Written by Maury Brown

Friday, 22 February 2013 00:20

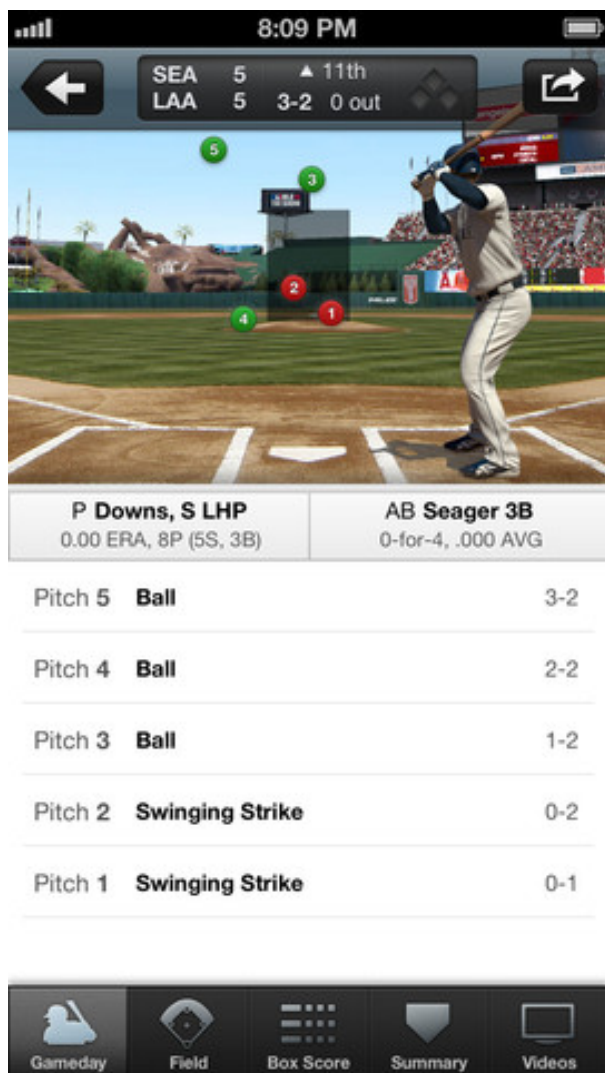
The screenshot shows the MLB.com mobile app for the San Francisco Giants. At the top, the status bar displays '8:09 PM'. The app header features the MLB.com logo, the word 'GIANTS' in a stylized font, and a headphones icon. Below the header is a scoreboard for a game between the San Francisco Giants (SF) and the Detroit Tigers (DET) on Sunday, February 24th. The SF record is 4-0, and the DET record is 0-4. The game was won by Casilla (1-0), lost by Coke (0-1), and saved by Romo (3). The scoreboard table is as follows:

	2	3	4	5	6	7	8	9	10	R	H	E
SF (4-0)	1	0	0	0	2	0	0	0	1	4	9	0
DET (0-4)	0	2	0	0	1	0	0	0	0	3	5	0

Below the scoreboard is a navigation bar with icons for a baseball bat, a menu, and a laptop. The main content area features a video player showing a pitcher in a white uniform with the number 38 on his back. The video title is 'Bochy can see Wilson back in SF after reco...'. Below the video player is a 'SPORTS' section with a 'Giants News' article thumbnail and a 'Video' section with a play button icon. At the bottom, there is a navigation bar with the SF logo, an 'R H E' indicator, a menu icon, a laptop icon, and a three-dot menu icon.

Baseball Fans Rejoice as MLB.com's At Bat 13 Is Released

Written by Maury Brown
Friday, 22 February 2013 00:20



8:09 PM

SEA 5 ▲ 11th
LAA 5 3-2 0 out

P Downs, S LHP
0.00 ERA, 8P (5S, 3B)

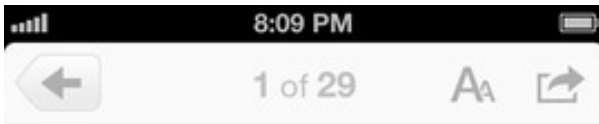
AB Seager 3B
0-for-4, .000 AVG

Pitch 5	Ball	3-2
Pitch 4	Ball	2-2
Pitch 3	Ball	1-2
Pitch 2	Swinging Strike	0-2
Pitch 1	Swinging Strike	0-1

Gameday Field Box Score Summary Videos

Baseball Fans Rejoice as MLB.com's At Bat 13 Is Released

Written by Maury Brown
 Friday, 22 February 2013 00:20



Source: Felix, Mariners close to new deal



By Greg Johns / MLB.com / MLB.com
 February 07, 2013 3:09 PM EST

SEATTLE -- The Mariners and Felix Hernandez have been pursuing a contract extension and are close to a new deal, but a baseball source said Thursday that a report by USA Today that the right-hander has agreed to a seven-year, \$175 million

contract might not be accurate.

Gameday

Tuesday, Feb 21, 2012

Yankees 3 Cardinals 0

Box Field Plays Video

	1	2	3	4	5	6	7	8	9	R	H	E
NY Yankees	3									3	4	0
STL										0	0	0

NY Yankees

	AB	R	H	RBI	BB	SO	LOB	AVG
DeVore, C	1	0	0	0	0	1	0	0.000
Adams, 1B	1	1	0	0	0	0	0	1.000
Cano, 2B	0	0	0	0	0	0	0	0.000
Rodriguez, AI, 3B	1	1	1	0	0	0	0	1.000
Pena, R, SS	0	0	0	0	0	0	0	0.000
Almonte, Z, LF	1	0	1	0	0	0	0	1.000
Dickerson, CF	1	0	1	0	0	0	0	1.000
Gardner, RF	1	0	0	0	0	1	3	0.000
Robertson, P	0	0	0	0	0	0	0	0.000
Total	6	3	4	0	0	2	3	

Pitch 2: Ball 32 MPH Two-Seam Fastball 1-1

Pitch 1: Swinging Strike 95 MPH Four-Seam Fastball 0-1

3. David Freese pops out to second baseman Robinson Cano.

Coaching visit to mound

BATTING
 HR: Rodriguez, AI (1), 1st inning off Boggs, 2 on, 1 out.
 TB: Adams, Rodriguez, AI 4; Almonte, Z; Dickerson.
 RBI: Rodriguez, AI 3 (3).
 Team RISP: 2-for-3.
 Team LOB: 2.

BASERUNNING
 PD: Almonte, Z (2nd base by Anderson).

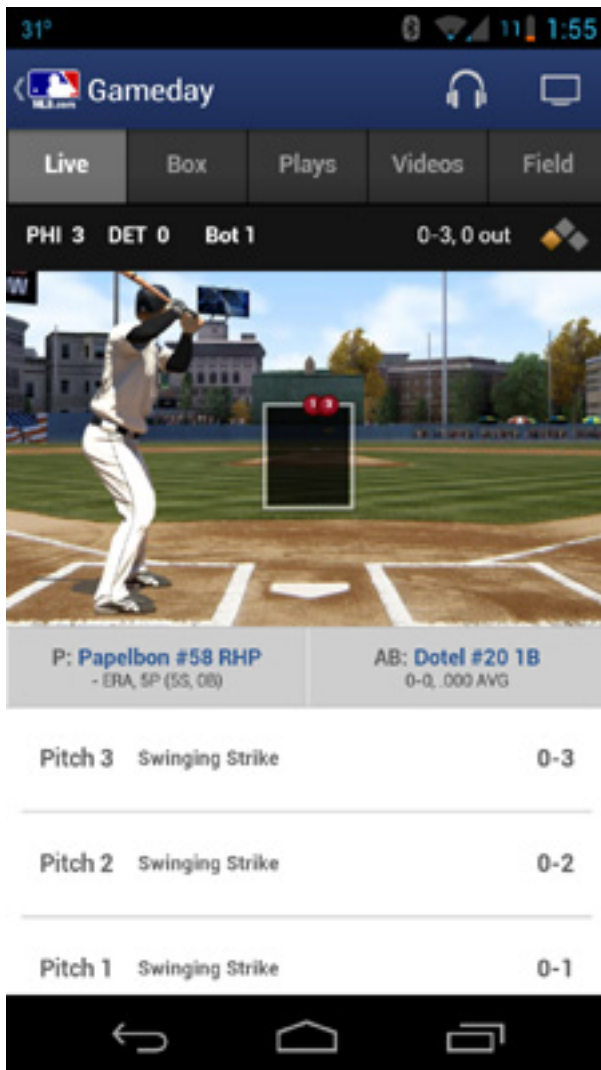
12:41

Android Phone

Baseball Fans Rejoice as MLB.com's At Bat 13 Is Released

Written by Maury Brown

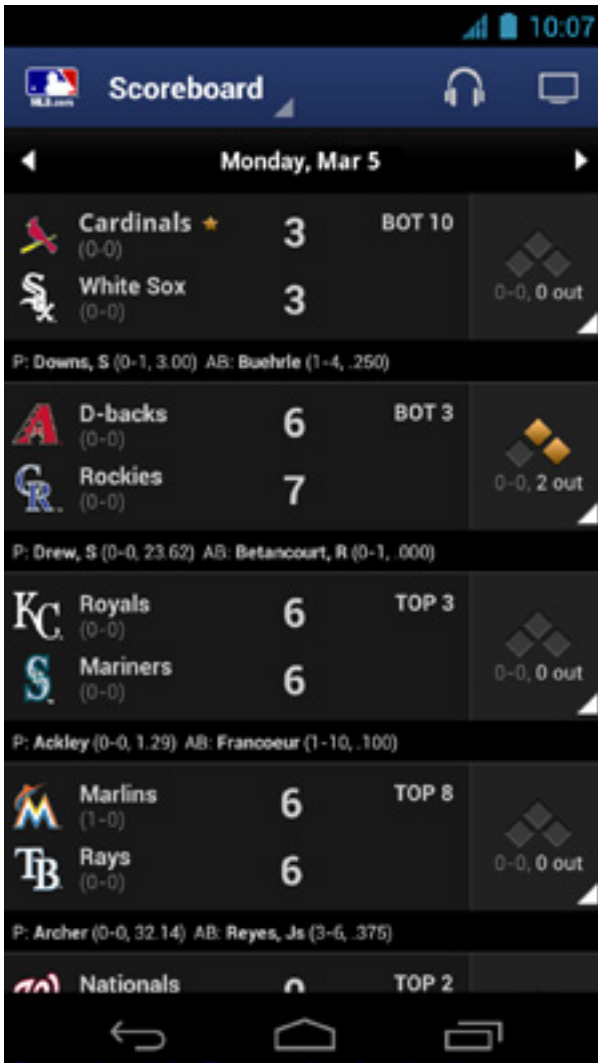
Friday, 22 February 2013 00:20



Baseball Fans Rejoice as MLB.com's At Bat 13 Is Released

Written by Maury Brown

Friday, 22 February 2013 00:20



Source: [MLB.com](http://mlb.com) for Android from the People Play



[Follow The Biz of Baseball on Twitter](#)  [Follow The Biz of Baseball on Twitter](#) 

[Follow The Biz of Baseball on Twitter](#) 