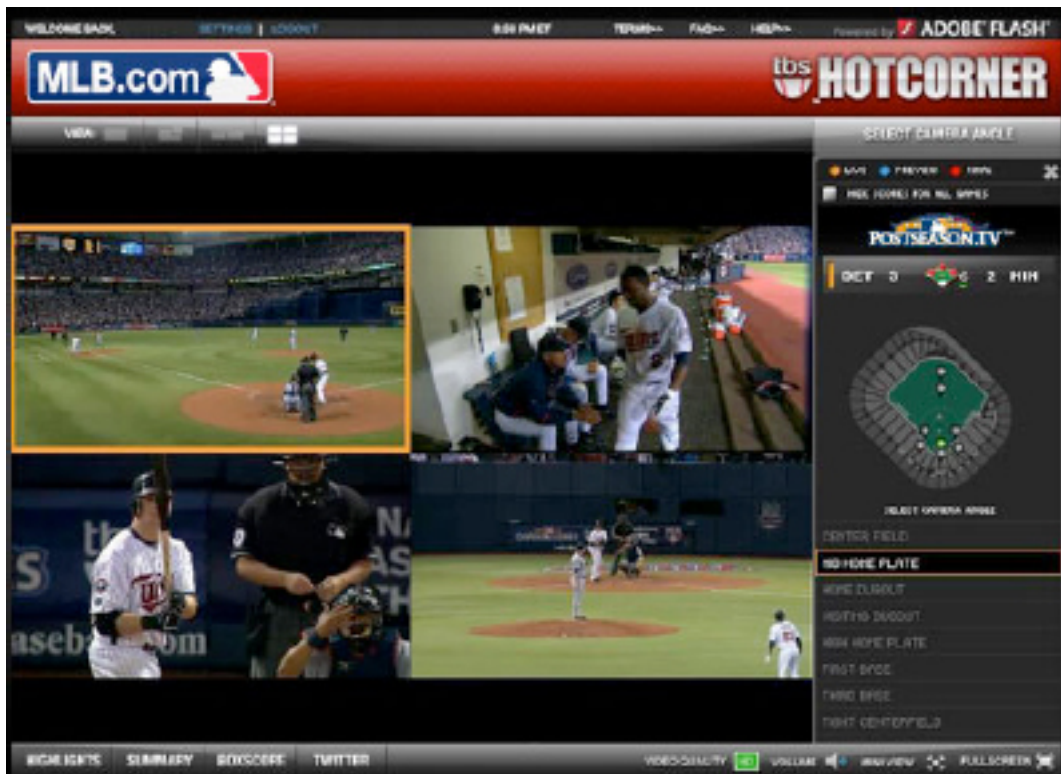


For MLB Fans, Postseason.TV Returns on Oct. 6

Written by Maury Brown
Sunday, 03 October 2010 22:30



Postseason.TV, the live interactive online viewing experience powered by MLB.com and MLB Postseason national television rightsholders, Turner Sports and FOX Sports, returns on Wednesday, October 6, 2010, when the Division Series begins on TBS. Postseason.TV will be accessible from MLB.com, FoxSports.com on MSN and MLB.com/TBSHotCorner .

After its debut last fall, Postseason.TV powered by TBS HotCorner and FOX Feeds again delivers a customized and interactive online viewing experience with up to 10 different stationary camera angles, synchronized with live audio, for every MLB Postseason game, blackout free. For fans, Postseason.TV provides an interactive enhancement to the Division Series and American League Championship Series broadcasts on TBS and the National League Championship Series and World Series on FOX.

Fans can pick-and-choose from any of the available camera angles or up to any four different angles simultaneously in a multi-view option. In addition, Postseason.TV will offer in-game video highlights, up-to-the-moment statistics and play-by-play and social media integration through a live Twitter feed.

For MLB Fans, Postseason.TV Returns on Oct. 6

Written by Maury Brown

Sunday, 03 October 2010 22:30

For fans on-the-go, Postseason.TV will offer portability via At Bat 2010, the award-winning suite of mobile applications developed by MLB.com, by providing mobile access to the same live camera angles, the quad mode option and live audio. Postseason.TV again will be available on iPhone and iPod touch and new for this year through At Bat 2010 on iPad as well as select Android devices.

The entire package of live Postseason companion streaming is available for a one-time fee of \$9.95.

The screenshot shows the MLB.com website interface for the 2010 Postseason. The top navigation bar includes the MLB.com logo, 'POSTSEASON 2010', and the FOX logo. Below the navigation bar, there are two main sections: 'Yankees vs. Twins' and 'Giants vs. Phillies'. The 'Yankees vs. Twins' section shows a series schedule with the Yankees leading 1-0. The 'Giants vs. Phillies' section shows a series schedule with the Phillies leading 1-0. A central video player displays a baseball game in progress, with a play at home plate. Below the video, there is a scoreboard for 'San Francisco 2, Philadelphia 0' and a list of players. The bottom of the page features an advertisement for the Intel Core i5 processor.

Yankees	Twins	Game
2	1	Final Game 1
Yankees	Twins	Friday, Oct 8 Game 2
Twins	Yankees	Sunday, Oct 10 Game 3
Twins	Yankees	Tuesday, Oct 12 Game 4
Yankees	Twins	7:05 PM ET (if necessary)
Yankees	Twins	Wednesday, Oct 13 Game 5
Twins	Yankees	8:10 PM ET (if necessary)

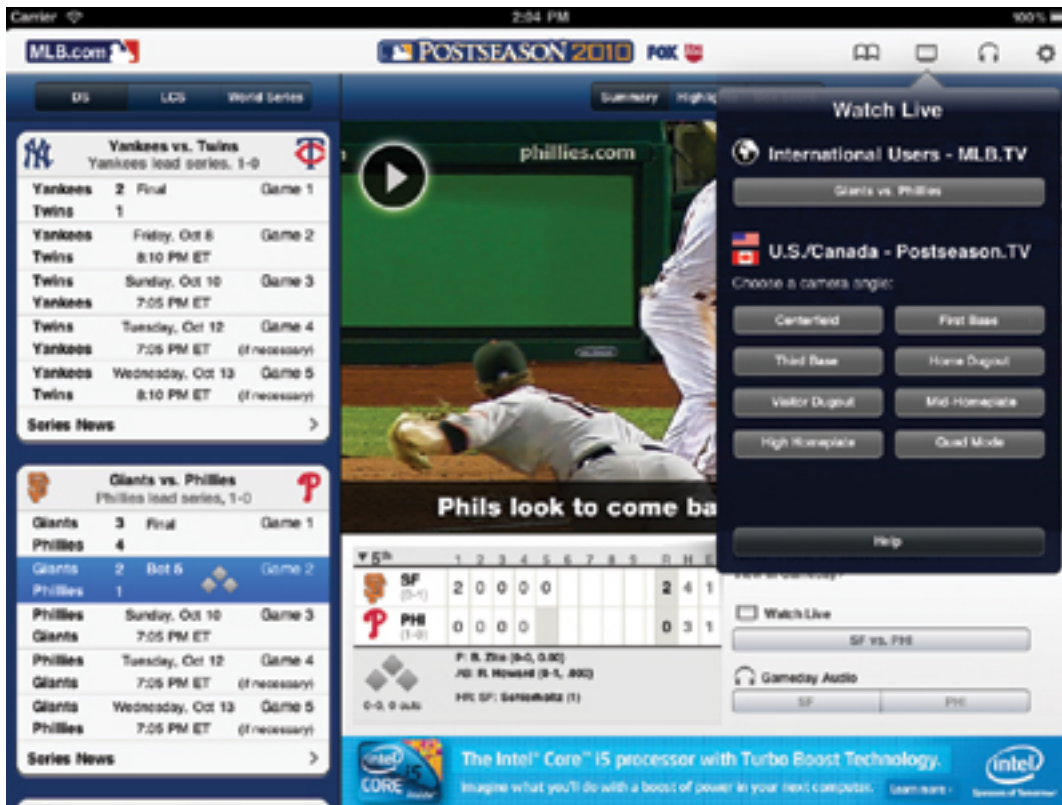
Giants	Phillies	Game
3	4	Final Game 1
Giants	Phillies	2 Bot 6 Game 2
Phillies	Giants	Sunday, Oct 10 Game 3
Phillies	Giants	Tuesday, Oct 12 Game 4
Giants	Phillies	7:05 PM ET (if necessary)
Giants	Phillies	Wednesday, Oct 13 Game 5
Phillies	Giants	7:05 PM ET (if necessary)

	1	2	3	4	5	6	7	8	9	10	11	E		
SF (2-1)	2	0	0	0	0							2	4	1
PHI (1-0)	0	0	0	0								0	3	1

P: B. Zito (9-0, 0.00)
J: R. Howard (0-1, .000)
C: C. Lee
HR: SF: Sanojwala (1)

For MLB Fans, Postseason.TV Returns on Oct. 6

Written by Maury Brown
Sunday, 03 October 2010 22:30



Postseason.TV comes to iPad for the first time.

Source: MLB.com



Maury Brown is the Founder and President of the [Business of Sports](#)

[Network](#), which includes
The Biz of Baseball,
The Biz of Football,
The Biz of Basketball
and
The Biz of Hockey,
as well as a
[contributor to FanGraphs](#)

For MLB Fans, Postseason.TV Returns on Oct. 6

Written by Maury Brown
Sunday, 03 October 2010 22:30

and
[Forbes SportsMoney](#)

He is available
for hire or

freelance

[Brown's full bio is here.](#)

He looks forward to your comments via

email and can be
[contacted](#)

[through the Business
of Sports Network](#)

[Follow Maury Brown on Twitter](#) 

[Follow The Biz of Baseball
on
Twitter](#) 