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Whether it was to see whether baseball's highest payrolled team would be eliminated by MLB's 27th ranked Opening Day payroll, or just to see great baseball, ratings continue to be robust for the 2010 Major League Baseball postseason.

TBS' coverage of Game 5 of the American League Championship Series (ALCS), featuring the Texas Rangers at the New York Yankees, delivered a 4.1 U.S. household rating and 6.1 million viewers. TBS' coverage of the 2010 LCS and its overall coverage of the MLB postseason are both showing solid growth compared to last year's playoff coverage.

Through five games, three of which were in primetime, TBS' coverage of the 2010 LCS is up double-digit percentages over the network's LCS coverage from last year. TBS is averaging a 4.8 U.S. HH Rating and more then 7.6 million total viewers, which represents the best LCS viewership ever on the network through five games.

- U.S. HH Rating: +26% (4.8 vs. 3.8)

  - Total Viewers: +26% (7,626,000 vs. 6,064,000)
  - A18-34: +21% (1,454,000 vs. 1,198,000)
  - A18-49: +23% (3,155,000 vs. 2,573,000)
  - A25-54: +29% (3,382,000 vs. 2,613,000)
  - M18-34: +31% (1,029,000 vs. 786,000)
  - M18-49: +32% (2,231,000 vs. 1,684,000)
  - M25-54: +40% (2,380,000 vs. 1,697,000)

Overall, TBS' coverage of the 2010 Major League Baseball playoffs is showing solid growth compared to the network's 2009 postseason coverage:

- U.S. HH Rating: +3% (3.4 vs. 3.3)
- Total Viewers: +4% (5,337,000 vs. 5,146,000)

TBS' coverage of Game #5 of the Texas Rangers at New York Yankees at delivered a 12.9 rating in the New York market and an 18.4 rating in the Dallas-Fort Worth market.

The MLB Postseason continues on TBS Friday night beginning at 7:30 p.m. (ET) with TBS MLB on Deck presented by Jeep, followed by Game 6 of Yankees/Rangers at 8 p.m. (ET) where the Yankees, yet again, could face eliminiation. Inside MLB presented by Captain Morgan will conclude TBS's coverage, following the completion of the game.

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