

Bonds TV: MLB Mandates How Home Runs Can Be Shown

Written by Maury Brown
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MLB may have issues with whether **Barry Bonds** may, or may not, be using performance-enhancing drugs, but they want to make sure that the video images of his home run chase are well protected.

Here's the release from MLB on how game-in-progress home run highlights of Barry Bonds can be shown as he approaches the all-time home run record:

The following are regulations regarding the transmission within the United States of game-in-progress highlights of Barry Bonds' at-bats during his pursuit of the all-time home run record:

Effective July 20th, Major League Baseball's rightsholders and their affiliated networks are permitted to air up to a 60-second game-in-progress taped highlight, in any programming, immediately following each at-bat of Barry Bonds through the at-bat in which he hits home run #756. Entities permitted to air such highlights are: **ESPN, ESPN2, ESPN News, ESPN on ABC, FOX, FOX News Channel, FOX Sports Net, FX, TBS, TNT and CNN.**

All other television networks (local, regional or national) are permitted to air up to a 60-second game-in-progress taped highlight of Bonds' home runs #755 and #756 (i.e., only those two at-bats) in any programming.

This advisory does not authorize any live cut-ins by any network or any live or taped highlights by any on-line media.