

Blue Jays Announce Two-Year Broadcast Deal with CBC

Written by The Staff
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While [word leaked out in mid-April of the impending deal](#), yesterday, the **Toronto Blue Jays** announced that they have agreed to a two year television broadcast deal with the **CBC** for the 2007 & 2008 seasons.

"We are very excited to have CBC returning as a television broadcaster for Toronto Blue Jays games," said Blue Jays president and CEO **Paul Godfrey**. "Our organizations have a long history together dating back to 1977 when the CBC was our original broadcaster. The real winner in this deal will be our fans who will now have access to 144 Blue Jays television broadcast season."

The CBC will broadcast eight games in 2007 and then between 20 to 30 games during the 2008 season. The 2007 dates, which will be in high definition, are as follows;

- Sat. June 23 vs Colorado 1:00pm
- Sun. June 24 vs Colorado 1:00pm
- Sat. July 21 vs Seattle 1:00pm
- Sat. August 4 vs Texas 1:00pm
- Sun. August 5 vs Texas 1:00pm
- Mon. August 6 vs New York 1:00pm
- Sat. September 1 vs Seattle 1:00pm
- Sun. September 2 vs Seattle 1:00pm

The 144 game Blue Jays television broadcast schedule for the 2007 season will breakdown as follows; CBC - eight games, TSN -- 20 and Rogers Sportsnet -- 116. As well, the Rogers preview channel will provide an additional 14 games giving our fans access to 158 of the 162 games scheduled this season.