

MLB International & FSLA Renew Broadcast Agreement

Written by The Staff
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Major League Baseball International (MLBI) and **Fox Sports Latin America (FSLA)** have extended their broadcast packages through the 2010 regular season, it was announced today.

As part of the renewal agreement, FSLA, one of the top-rated sports television networks in Latin America, will maintain their cable, satellite television and high-definition television rights throughout the region.

Financial terms were not released.

In key markets, FSLA will have the rights to two regular season games each week, including exclusive rights to one live game every Friday night and first choice of games for live Saturday afternoon broadcasts. The extended agreement also grants co-exclusive rights in key markets to the All-Star Game and the World Series. Fox Sports Latin America will have exclusive cable and satellite TV rights for half of the Division Series and one League Championship Series each year, beginning with the American League Championship Series and alternating Leagues each year through 2010. Fox Sports Latin America has been a Major League Baseball International broadcast partner since 1996.

“With the 2007 season just getting under way, this long-term extension of our agreement with Fox Sports Latin America demonstrates the growing excitement felt by fans throughout Latin America,” said **Paul Archey**, Senior Vice President, International Business Operations, Major League Baseball. “With more international players on Major League rosters than ever before, and with the many dynamic stars from Latin America, Major League Baseball is thrilled to continue coverage of MLB games in the region through 2010.”

“We are delighted to continue our coverage of Major League Baseball in Latin America,” said **David Sternberg**, General Manager, Fox Sports Latin America. “With all the great players on Major League

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rosters from Mexico, Venezuela, the Dominican Republic and Puerto Rico, these games are certain to be of tremendous interest to our viewers across the region.”

About Fox Sports Latin America

Fox Sports Latin America is operated by Fox Pan American Sports LLC, a international sports programming and production entity owned by HM Capital Partners, LLC and Fox Sports International of News Corporation . For additional information on Fox Sports Latin America please visit: www.foxsportsla.msn.com