

An Early Look at MLB 2013 Resale Ticket Prices

Written by Maury Brown
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MLB TICKETS

2013 Regular Season

Brought to you by Razorgator Tickets
www.razorgator.com

\$ THE COST OF A TICKET

\$70
Average Price of an MLB
Regular Season Ticket
on the Secondary Market



\$120 **Cubs**
Wrigley Field
MOST EXPENSIVE

HOME PRICES

\$41 **Nationals**
Nationals Park
LEAST EXPENSIVE

✈ MOST EXPENSIVE ROAD TEAMS



New York
YANKEES
\$149



Boston
RED SOX
\$109



Los Angeles
DODGERS
\$87



St. Louis
CARDINALS
\$84

🚩 HIGHEST PRICED SERIES

- | | | |
|--------------|-----------------|--------------|
| 1. 7/1-7/4 | Reds at Giants | \$324 |
| 2. 9/20-9/23 | Orioles at Rays | \$283 |

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Snow may still blanket parts of the country today, but believe it or not, we're 4 weeks from catchers and pitchers reporting for Spring Training, and Opening Day isn't far behind that.

Many MLB players are already working out, at the same time, in the front offices around the league, sales teams are feverishly working to sell season ticket packages. The majority of clubs have yet to release individual game tickets for sale.

Still, it's not too early to see what trends in the ticket resale space as we approach the season. Based on data provided by [ticket resell aggregator Razorgator](#), some interesting trends have surfaced.

Razorgator's data is based off of asking price across their registered sellers. With that, the data provided gives a window into how those looking to resell tickets early on are setting their price points.

The average home price on the resale market comes in at \$70.42 with 11 clubs above the average and 19 clubs below. Three clubs (Cubs, Red Sox, and Giants) see the average home price above \$100, with the Cubs leading the way at \$120.44 followed closely by the Red Sox (\$119.53), and then Giants (\$111.55).

It would make sense that the top 3 priced tickets by home average have either small-historic ballparks (Cubs and Red Sox), while just behind them you see the 2012 World Series Champion Giants. But, in a sign that fans feel that only two years into a new ballpark they can unload tickets for roughly what they got into them for, the fourth-highest priced resale home ticket price by average goes to the Miami Marlins at \$89.85. We'll see how that number changes (if at all) as we approach the season. It's possible with the fire sale that's happened with the club that the resale market could be flooded, thus driving the price down.

The best bang for your buck for the average price on the resale market goes to the Cincinnati Reds (\$44.10) and Washington Nationals (\$41.27), both of whom won their Divisions.

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When it comes to the average resale asking price for away games, the average is \$75.55 with just eight teams (Yankees, Red Sox, Dodgers, Cardinals, Reds, Cubs, Orioles, and Mariners) topping the list above the average. Expectedly just two clubs (the Yankees at \$148.53 and Red Sox at \$109.13) have an average away price above \$100. Both clubs are iconic brands with storied histories, so the ability to ask such a high price across the country makes sense.

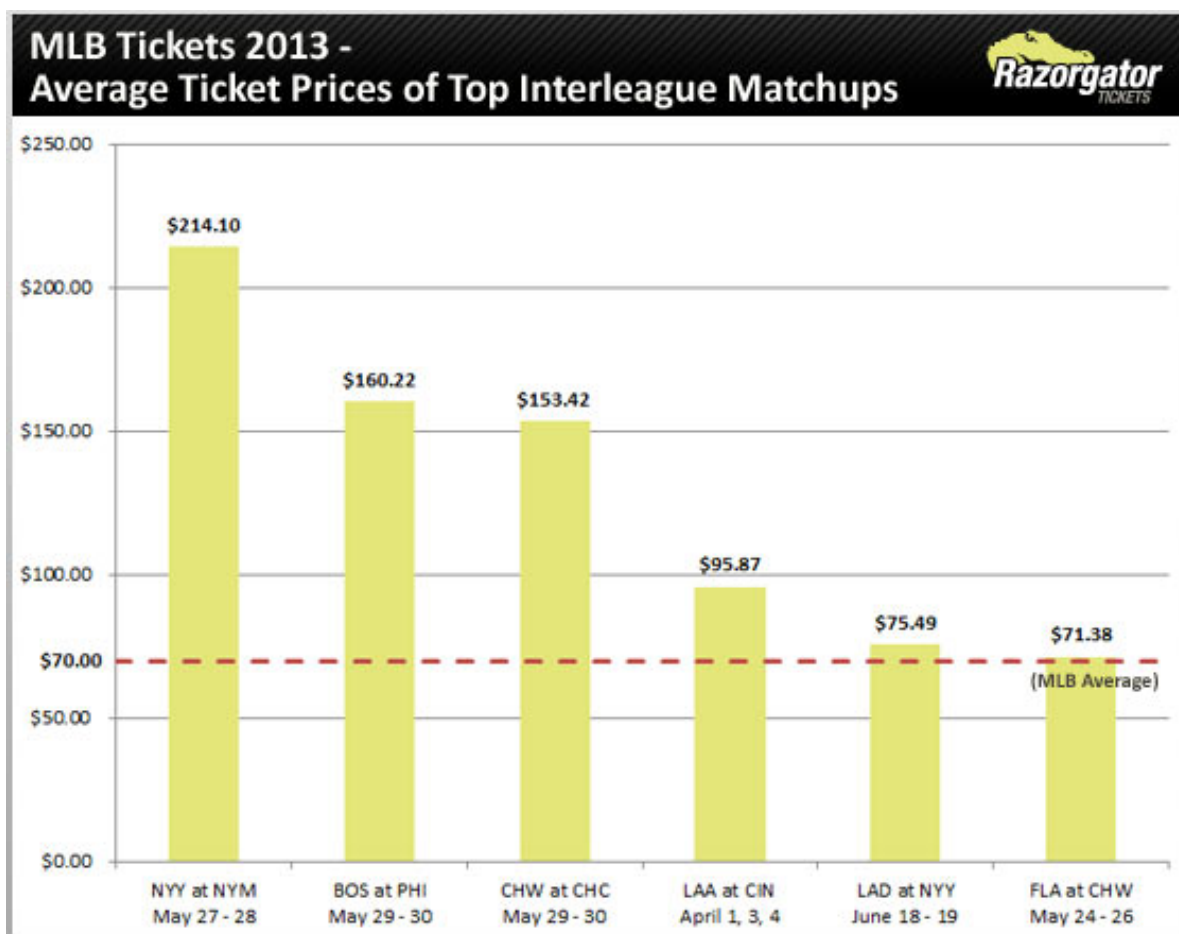
At the bottom the list, the Miami Marlins in their post-fire sale mode, are garnering the lowest asking price for an away team at just \$57.34. The Twins, at #29 come in at \$63.21.

Once again, the best bang for your buck for away games is the Washington Nationals. While not the cheapest resell average out there, at \$67.13 they rank #23 out of the 30 clubs by average resale asking price.

For interleague, it seems that in the New York area, the Yankees and Mets still garner extreme interest. Based on Razorgator data, the average ticket price for the May 27-28 series between the two pulls at \$214.10 is almost exactly 3 times the interleague average of \$71.38. A great deal looks to the Dodgers at Yankee Stadium on June 18-19 at \$75.49.

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Other points of interest....

- The current resale cost of purchasing a Yankees or Mariners home game ticket are nearly identical (\$66.44 for the Yankees compared to \$64.78 for the Mariners)
- The Astros, who lost more than 100 games this past season and could potentially have it happen again in 2013 have an average asking resale price for home games at \$51.71 or more than \$10 what the Nationals are coming in at (\$41.27)
- For some strange reason, the Mariners rank #8 for away games with an average asking price of \$77.56. Maybe this is the King Felix factor, but one would be hard pressed to make a good case for that.
- If I'm a fan, and the Giants are scheduled to visit, I'd get in on it now. At an average of \$70.68, the current World Series champs rank #19 for away price. That's lower than the Astros, Brewers, Rays, and Mariners.

SELECT [READ MORE](#) TO SEE THE INFOGRAPHIC DATA FOR EACH OF THE 30 CLUBS

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Average Home and Away Asking Price for MLB 2013 (sorted by highest avg home)

Team	Home Avg. Price	Away Avg. Price
Chicago Cubs	\$120.44	\$78.86
Boston Red Sox	\$119.53	\$109.13
San Francisco Giants	\$111.55	\$70.68
Miami Marlins	\$89.85	\$57.34
Philadelphia Phillies	\$88.58	\$73.20
Detroit Tigers	\$87.79	\$64.82
Los Angeles Angels	\$87.64	\$74.14
New York Mets	\$86.13	\$63.76
Minnesota Twins	\$85.07	\$63.21
Toronto Blue Jays	\$83.26	\$72.89
Chicago White Sox	\$76.49	\$72.61
Atlanta Braves	\$71.50	\$72.36
San Diego Padres	\$71.21	\$66.06
Tampa Bay Rays	\$70.41	\$74.61
Los Angeles Dodgers	\$70.25	\$86.80
New York Yankees	\$66.44	\$148.53
Seattle Mariners	\$64.78	\$77.56
Baltimore Orioles	\$60.11	\$77.64
St. Louis Cardinals	\$58.94	\$83.81
Texas Rangers	\$58.63	\$73.42
Oakland Athletics	\$55.26	\$70.33
Pittsburgh Pirates	\$52.71	\$69.52
Houston Astros	\$51.71	\$71.20
Arizona Diamondbacks	\$49.82	\$63.26
Milwaukee Brewers	\$48.93	\$71.12
Colorado Rockies	\$47.82	\$64.99
Cleveland Indians	\$46.31	\$74.81
Kansas City Royals	\$46.19	\$69.38
Cincinnati Reds	\$44.10	\$83.30
Washington Nationals	\$41.27	\$67.13

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Source: Razorgator



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