

Red Sox Already Have Sold More than 2 million Tickets

Written by The Staff
Monday, 29 January 2007 08:16



The increased excitement generated by the off-season signings by the **Red Sox** are paying off.

The Red Sox report a 6.4% increase in ticket sales from the same period last year, and have already passed 2 million tickets sold. At this time last year, the Red Sox had sold 2,135,353 tickets compared to 2,272,724 as of today—a difference of 137,371.

“We continue to be aggressive in our efforts to make sure that our tickets get into the hands of more fans—of more families—rather than have so many hoarded by some of those who participate in the secondary market,” said Red Sox President/CEO **Larry Lucchino**. “That’s why we limited the maximum purchase Saturday to eight tickets. The bottom line is that we want more fans to have the opportunity to enjoy the Red Sox at Fenway Park.”

To that end, the club will offer tickets for the Green Monster, Right Field Roof Deck, Opening Day (Tuesday, April 10 vs. Seattle), Patriots Day (Monday, April 16 vs. Los Angeles Angels) and the nine home games versus the New York Yankees via on line drawings (with telephone options).

(**source:** *The Red Sox*)