

Astros To Lock In Ticket Prices for 2010, Offer Special Season Ticket Offer

Written by Maury Brown
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The **Houston Astros** announced today that there will be **no increase in their season ticket pricing for the 2010 season**. As a result, the Astros are offering all season ticket packages in public seating areas for the same prices as when fans purchased season tickets back in 2008. The announcement was made by Astros President of Business Operations **Pam Gardner**.

“We value our fans and focus on customer service at Minute Maid Park,” Gardner said. “We have designed programs for 2010 that will help keep our great fans coming to our games with a variety of price options for everyone. We recognize the importance of offering affordable options, particularly in the current economic climate.”

The Astros are introducing a new **“Buy Two, Get Two Free” season ticket offer for 2010**. As part of this package, fans purchasing two season tickets in the entire View Deck I and View Deck II sections or in select Terrace Deck sections will receive an additional two season tickets of equal value in those sections for free. This offer is the first of its kind by a major professional sports franchise in the Houston market. With this option, full-season ticket plans begin as low as \$415 per plan or \$5 per ticket if purchased by the Early Bird discount price deadline of December 18, 2009.

On the lower level, Early Bird season ticket pricing is as follows: Dugout Boxes are \$48 per game, Field Boxes \$37, Crawford Boxes \$32, and Bullpen Boxes \$24. On the Second Level, Early Bird season prices are: Tier I Club Boxes are \$50, Tier II Club Boxes \$42 and Mezzanine \$18.

The Astros are accepting deposits now for priority on 2010 full-season tickets and 27-game mini

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plan packages, all of which will go on sale beginning Monday, October 26th.

Season-ticket plans renewed or purchased before December 18 will allow fans to save up to 10% (depending on seat location) compared with purchasing after the Early Bird deadline. Purchasing before December 18 also allows season-ticket holders to save up to 21% on their purchase compared with buying tickets on an individual-game basis.

Each year, the Astros offer a wide variety of benefits to their full-season and 27-game mini plan holders. These benefits include pricing discounts on season tickets, preferred postseason pricing on Astros Division and League Championship Series tickets and special opportunities to purchase additional tickets to high-demand games.

New benefits for full-season ticket holders include invitations to exclusive watch parties at Minute Maid Park during an Astros Spring Training game and the Major League Baseball All-Star Game, an opportunity to run the bases at Minute Maid Park and an exclusive Astros 45th Anniversary season ticket holder polo shirt.

Another new opportunity for 2010 season ticket holders is the ability to donate unused tickets to help introduce under-privileged children to the great game of baseball. Benefits for full-season ticket holders also include a 15% discount on merchandise in the Astros Team Store, early entry into Minute Maid Park to watch the Astros take batting practice on select dates and the opportunity to purchase tickets to non-baseball events at Minute Maid Park.

In addition to receiving discounted Early Bird pricing, fans renewing or purchasing full-season tickets by December 18, 2009 can also pick from one of three Minute Maid Park “**Early Bird Experiences**”

which include taking batting practice at home plate, playing catch in the outfield or taking an exclusive Astros Clubhouse Tour. Additionally, one lucky “Early Bird” season ticket holder will win an

All-Inclusive Trip For Four to New York City to watch the Astros play the Yankees at the new Yankee Stadium

Source: Houston Astros

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