

## Texas Rangers Add Tickets@Phone, Sign Change, More

Written by Maury Brown  
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The **Texas Rangers** today announced several off-the-field business endeavors, featuring text messages, all-you-can-eat specials, a Home Plate facelift and other amenities.

### **Tickets@Phone**

Texas Rangers fans have a new option for receiving tickets purchased online beginning July 19. Tickets@Phone delivers tickets to a cell phone via a standard multimedia text message, allowing fans to use their cell phone as a ticket. The Tickets@Phone message contains a unique barcode and the usual ticket information. By saving the Tickets@Phone ticket in the text messaging inbox, fans can present their cell phones as tickets at the First Base Gate where special scanners retrieve data to print a paper ticket. Ticket holders must retain their own paper ticket throughout the game for in-park access to seating and concession areas. Fans will be able to select Mobile Phone Ticketing as the delivery method when purchasing tickets from [texasrangers.com](http://texasrangers.com).

Customers who purchase tickets online and choose Mobile Phone Tickets as their ticket delivery option will automatically be entered for a chance to throw out an honorary first pitch at a Rangers home game in September 2007 and receive four Lower Infield tickets. No purchase is necessary to enter or win. Official rules are available on [texasrangers.com](http://texasrangers.com).

### **All You Can Eat, at a Single Price**

Sections 201-205 will be designated as "All You Can Eat" for the games against the Seattle Mariners on August 23-26. Tickets in the All You Can Eat seats are \$29 and include hot dogs, nachos, peanuts, popcorn, and soft drinks with Lexus Club Terrace seating. These all-you-can-eat inclusive menu items will be available from the time gates open at 5:30 until 9:30 p.m. Offer is subject to limits per person, per visit to the concession stand. Sections 201-205 in the Lexus Club Terrace are normally priced at \$23.

Tickets in the All You Can Eat sections may be purchased on [texasrangers.com](http://texasrangers.com), by calling 972-RANGERS, or at the box office. Groups of 20 or more can purchase tickets in the All You Can Eat sections for \$26 per ticket.

### **New Sign Reflects Ballpark Name Change**

On July 10, the organization unveiled the new "Rangers Ballpark in Arlington" sign

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above the Home Plate Entrance. The sign reflects the stadium's name change that took place in March and replaces the original exterior sign that read "The Ballpark in Arlington."

### **Stock up on groceries? At the Ballpark?**

Fans can now purchase Texas Rangers ticket packages at Costco. Each Costco ticket package includes a voucher for two tickets up to a Corner Box value, one souvenir program, and one parking pass for only \$39, a savings of up to 49 percent. Vouchers may be redeemed for any game remaining on the 2007 regular-season schedule, subject to availability.