

How Long Before Canada Gets MLB Network?

Written by Maury Brown
Friday, 23 March 2012 12:54



When MLB Network launched on New Year's Day in 2009, it was heralded as a new day for baseball fans that wanted to get their fix of the National Pastime 24/7/365. Now into its fourth year, MLB Network is available to 68 million cable, telco TV and satellite homes throughout the U.S. and Puerto Rico.

The question is, when will Canada be getting the network?

Showrtly after MLB Network launched in 2009, word was that it was coming to Canada under the name of "Baseball TV" (see [MLB Network Reportedly Coming to Canada as "Baseball TV"](#))

At the time, the Globe and Mail reported, "Rogers would take programming from MLB Network, add Canadian content, and make the channel, titled Baseball TV, available to distributors..... Rogers Cable would carry it. And so, probably, would other companies. A spokesperson for Bell TV said the satellite company would 'look at it very seriously.'"

That never transpired. To date, no word has come as to whether MLB Network (or under a different branding in Canada) is on the cusp. In fact, as of publication, there is no word as to whether the season opener next week in Japan between the A's and Mariners will be available in Canada (NOTE: MLB is working to get details back to The Biz of Baseball on the season opener. Look for an update as they become available).

Fans to the north of the US can hope that MLB Network is coming to them... someday. When

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that will be is the question not yet answered.



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[Brown's full bio is here.](#)

He looks forward to your comments via email and can be [contacted through the Business of Sports Network \(select his name in the dropdown provided\)](#)

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