

Texas Rangers Announce Video and Audio Improvements for 2011 Season at Ballpark

Written by Tim Collins

Friday, 03 December 2010 15:05



IMAGES COURTESY TEXAS RANGERS

At a press conference today, Texas Rangers Managing Partner & CEO Chuck Greenberg announced upgrades to Rangers Ballpark in Arlington for the 2011 season.

The club will partner with Daktronics Inc. and the Sony Corporation to deliver high-definition digital content throughout the ballpark in a number of different formats. The upgrades will dramatically enhance the in-park experience for Rangers fans with high quality video, technology, and audio and additional information.

“Our fans will be treated to a new entertainment experience with these video, technology, and audio upgrades,” said Greenberg. “We are pleased to be working with Daktronics and Sony in bringing the newest integrated display system technology and the highest quality video to Rangers Ballpark in Arlington.”

The 2011 Rangers Ballpark in Arlington upgrades will include the following elements:

Texas Rangers Announce Video and Audio Improvements for 2011 Season at Ballpark

Written by Tim Collins

Friday, 03 December 2010 15:05

NEW VIDEO BOARDS: The current video board on the roof of the Home Run Porch, which is 24 by 36 feet (864 square feet) will be replaced by a new board that measures 42 by 120 feet (5,040 square feet). In addition, a new video board that will be 25 by 29 feet (725 square feet) will replace the Coca-Cola matrix board on top of the office building in centerfield. The old video board used standard definition technology while the new boards will both be high-definition.

Both the Home Run Porch and Centerfield video displays will utilize Daktronics newest 15 millimeter LED technology, featuring tighter resolution and improved image quality. This technology and its control system allow for complete flexibility in programming. The video boards can operate as single giant displays or be divided into multiple zones (windows) to show a wide variety of statistics, information, graphics, animation, and live and recorded video.

The Daktronics Pro Star Video Display Board, which replaced the manual scoreboard on the left field prior to the 2009 season, will be upgraded with HD technology. The three boards will provide HD video capability to fans from any vantage point in Rangers Ballpark in Arlington.

SELECT [READ MORE](#) TO SEE IPTV AND NEW CONCESSION DISPLAYS, PLUS AUDIO UPGRADES FOR THE 2011 SEASON AT THE BALLPARK

IPTV SYSTEM: The new Daktronics LED video and the existing ribbon and field-level displays that were installed in 2009, will be combined with more than 800 Sony professional-grade LCD monitors to create a venue-wide digital media network. The Daktronics system will be an internet protocol television (IPTV) solution that will deliver multiple live content on 10 high-def channels to any display in the ballpark.

