

MLB, Turner Sports reach LCS Telecast Agreement

Written by Press Release

Tuesday, 17 October 2006 08:14

MLB, TURNER SPORTS REACH LEAGUE CHAMPIONSHIP SERIES TELECAST AGREEMENT

Major League Baseball has reached a new seven-year agreement with Turner Broadcasting System, which provides TBS the exclusive telecasting rights to the National League Championship Series in 2007, 2009, 2011 and 2013 and the American League Championship Series in 2008, 2010 and 2012, it was announced today.

This new agreement further expands Major League Baseball's relationship with Turner Sports. Through 2013, TBS will telecast all regular season tie-breaker games, all Division Series games and the All-Star Game Selection Show each year. In addition, beginning in 2008, TBS will telecast a window of Major League Baseball games on 26 Sunday afternoons. TBS will continue to air Atlanta Braves' games through 2007, a year in which the new contract will co-exist with the previous one.

"Major League Baseball is thrilled to strengthen our association with Turner Sports, whose commitment to the game in both the regular season and during the first two rounds of the postseason is an exciting development for baseball fans," said Baseball Commissioner Allan H. (Bud) Selig. "This new agreement, combined with our previously announced deals with FOX, Turner and ESPN, further enhances our impressive lineup of excellent television partners who share our great enthusiasm about the future of baseball. We are looking forward to TBS's coverage of the Division Series and League Championship Series for the next seven years."

"We are proud to add a sports programming crown jewel like the League Championship Series to what was already a landmark MLB package," said David Levy, president of Turner Sports. "We are confident that our 30 years of airing baseball on TBS, coupled with our extensive experience in televising and producing other high-profile sporting events like the NBA All-Star Game, NBA Conference Finals, the British Open and PGA Championship golf, as well as critical NASCAR NEXTEL Cup races will serve us and the baseball fans well in the years to come."

Earlier this year, Major League Baseball and FOX reached a deal providing for FOX to telecast the All-Star Game and the World Series through 2013 and the "FOX Saturday Baseball Game of the Week" on up to 26 weeks per season, an increase from 18 weeks in the

MLB, Turner Sports reach LCS Telecast Agreement

Written by Press Release

Tuesday, 17 October 2006 08:14

previous agreement. As part of that deal, FOX will also broadcast the American League Championship Series in 2007, 2009, 2011 and 2013 and the National League Championship Series in 2008, 2010 and 2012.

In 2005, Major League Baseball and ESPN reached a new eight-year agreement which grants ESPN the right to televise up to 80 Major League Baseball regular-season games per season across the ESPN networks through 2013 as well as the rights to several of the Major League Baseball All-Star Week events, including the All-Star Home Run Derby, Taco Bell All-Star Legends & Celebrity Softball Game, and the XM Satellite Radio All-Star Futures Game.