

## "Mike and Mad Dog" to Replace Imus on WFAN

Written by The Staff  
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The fallout from the **Don Imus** firing has touched the sports world. WFAN is placing the ***Mike and Mad Dog*** show in Imus' slot, although the programming change may not be permanent. As [detailed in the Hollywood Reporter](#)

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&quot;Imus&quot; had been carried on 61 stations nationwide through Westwood One, including home station WFAN. Sources said it will be replaced, at least for the time being, by the popular team of &quot;Mike and the Mad Dog&quot; sports talk show in the New York area, though that apparently is not set in stone.

As [further reported by Mediaweek](#) , **WFAN** will see considerable revenue losses due to Imus' ouster:

&quot;Imus in the Morning&quot; was responsible for as much as \$22 million in revenues, according to sources, but now that is in jeopardy. WFAN midday hosts &quot;Mike and the Mad Dog&quot; will replace Imus Friday (April 13), and the duo will be in place &quot;probably for the next few weeks,&quot; according to CBS spokesman Dana McClintock.