

## MLB Releases 2011 All-Star Game Logo and Marks

Written by Maury Brown  
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With the 2011 MLB season just a little over 3 ½ months away, the league has released logos for the 2011 All-Star Game scheduled to take place at Chase Field, home of the Arizona Diamondbacks on July 12, 2011.

The logos leverage the D-backs' color palette of Sedona Red, Black, and Sonoran Sand adding in "All-Star Blue" along with the club's official lettering and logo.

The primary logo depicts the mountains surrounding the "Valley of the Sun" while the secondary logo shows the Diamondback "A" that has been in place since the league expanded into the market.

See the images below, courtesy of MLB



**2011 All-Star Game - Primary logo**



2011 All-Star Game - Secondary logo



2011 All-Star Game - Primary Workmark



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### 2011 All-Star Game - Secondary Workmark



### 2011 All-Star Game - Alternative Workmark



### 2011 All-Star Game - Additional Marks

Source: Major League Baseball

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