

Infographic Details Revenues for NFL, MLB, NBA, and NHL

Written by Maury Brown
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As the classic song by the O'Jays song said, "People love their money." And, in pro sports, it's no different. As television and digital media rights continue to escalate, so have the revenues pouring into the four major sports leagues in North America.

With the question often asked as to how much gross revenues are for the four, why not roll them all together.

The following shows:

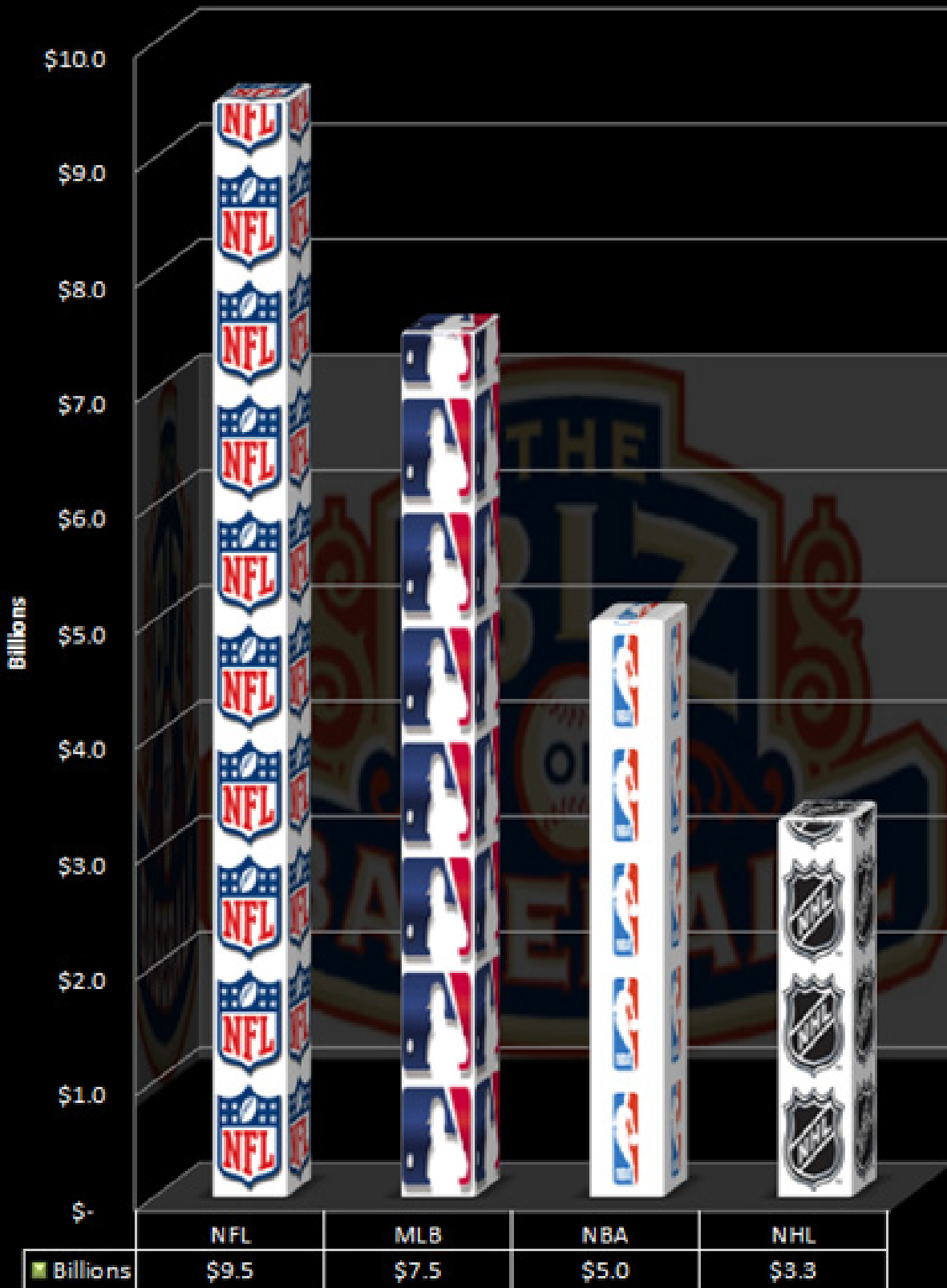
- NFL revenues for the 2011-12 season
- MLB revenues for the 2012 season
- NBA revenues for the 2011-12 season
- NHL revenues for the 2012 season

As the graph shows, the NFL dwarfs the other three leagues. This is an advantage due to the massive national television media rights deals they have been able to broker. Baseball continues to grow, and will see a large up-tick next year as their new national TV deals doubles to \$1.5 billion annually, and regional deals for the Padres, Astros, and most importantly, Dodgers, get underway. The NBA is \$2.5 billion behind MLB for last season that was shortened due to the lockout, and the NHL takes up the rear at \$3.3 billion. Hockey has a new labor deal, but it's unsure how the lengthy lockout the nearly caused the season to be lost will impact the league in the coming years.

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League Revenues (Billions)



Source: Business of Sports Network research

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