

A's 1969 Throwback Uniforms Show Exceptional Attention to Detail

Written by Maury Brown
Monday, 29 July 2013 14:50

In the here and now, we say the plethora of uniform variations are a “marketing tool”—something to pry money out of your wallet that’s thrown together simply doing to do. But, for those that look at uniform design over the ages, they see artistic quality and attention to detail. When it’s a throwback uniform, it really tests how close those recreating want to get to the real thing from a time gone by.

So, this past weekend when the A’s hosted the Angels on the “1969 Turn-Back-The-Clock Day” promotion, you wondered how well it would conform to former owner Charlie Finley’s signature look. If Vida Blue or “Blue Moon” Odom had donned them in the day, would they have looked the same in 1969.

Judging by fans and historians, the A’s did a spectacular job in recreating the uniforms. As logo designer and uniform aficionado [Todd Radom said](#), “Great job from top to bottom, from stirrups to the odd placement of centennial patch.”

For those that missed, here’s a couple of examples:

A's 1969 Throwback Uniforms Show Exceptional Attention to Detail

Written by Maury Brown
Monday, 29 July 2013 14:50



Bob Melvin, A's Manager

