

## Demystifying Who Sets World Series Ticket Prices

Written by Maury Brown  
Thursday, 14 October 2010 14:54

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When the prices for [World Series tickets for potential games at Rangers Ballpark in Arlington were released](#), more than one commented on Twitter and email that it was a lofty sum compared to the regular season ticket prices.

And while that is likely to be true, fans may wonder to themselves, “Who picks the prices, and how?”

The common misperception is it’s all blindly done by the individual clubs. That somewhere, Chuck Greenberg, Nolan Ryan and the Rangers staff plotted out the numbers for profit purposes.

But, with revenues for the players, the umpires, each club in the Fall Classic, and the Commissioner’s Office all having a stake in how much comes in as they all get cuts, how tickets are priced is a calculated process that encompasses much more than the host club.

(For details on how the gate is split see [Inside the Numbers: How MLB Postseason Gate Revenues Are Split](#))

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Here's how World Series ticket prices are derived...

Major League Baseball sets the individual ticket prices for the World Series. They break down the range that prices are set by section... Infield Box, Terrace/Mezzanine Seating, General Admission, Bleachers, Standing Room Only, other premium level seating... all of it, with suites the exception are set by the league to allow cost certainty for all the parties looking to get a cut of the gate. From there, each club provides a seating diagram that allows them to "scale the house" accordingly.

And remember... [when you see those ticket prices](#) , they are the **base price**. Hefty service charges come into play. As an example, when the [Rangers released the ticket prices for potential games in Texas](#) for the World Series for Lower Infield, Lexus Club Infield and Lexus Club Box at \$250.00, when you go to make the purchase, the prices are considerably higher. The aforementioned seats are running for \$290.00.



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